

# Magazine and Book Design Questionnaire (first day)

New Jersey City University  
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Your Name \_\_\_\_\_

Email (the one you use most often) \_\_\_\_\_

*Please help me out by answering some questions about yourself. The better I know you the better I will be able to help you learn the course material. I look forward to getting to know you better. PLEASE write as clearly as you can, thanks! (Writing on the back is okay.)*

1. What year are you?       Sophomore       Junior       Senior

2. What is your major, degree program, concentration?

3. Have you transferred from another college?

Which one?

How many semesters have you been at NJCU?

4. For you, what is the best thing about Jersey City University?

5. What is the worst thing, for you, about NJCU?

6. Where are you living?

How long is your commute?

What kind of transportation do you use?

7. Do you have a job?

If so, how many hours a week do you need to spend on your job?

8. Why are you taking this class?

9. What do you hope to get out of it?

10. Please tell me of a favorite project you did, either an art project or design project.

11. Do you have any favorite themes to your work?

12. Rate your experience and understanding of these software applications:

**Illustrator:**

No Experience       Some basic experience      Moderate       Expert

**Photoshop**

No Experience       Some basic experience       Moderate       Expert

**InDesign**

No Experience       Some basic experience       Moderate       Expert

Any other software application abilities?

13. Do you have a computer at home? Mac or PC?

14. Do you have any of the above software applications?

15. Where do you plan to be doing your homework?

### **Graphic Design Questions**

16. What other graphic design classes have you taken, here or elsewhere?

17. Please name a favorite font.

18. What is a serif?

19. What is hierarchy in graphic design?

20. How is a grid used in a layout design?

21. Anything else you would like me to know about yourself?