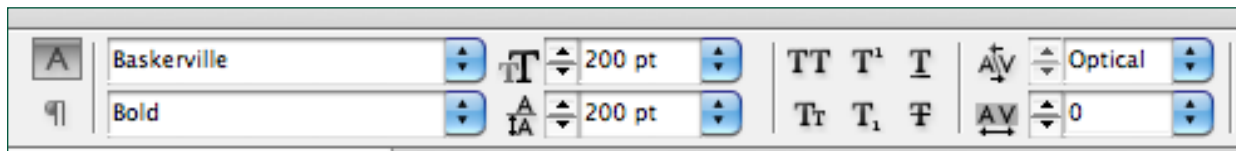
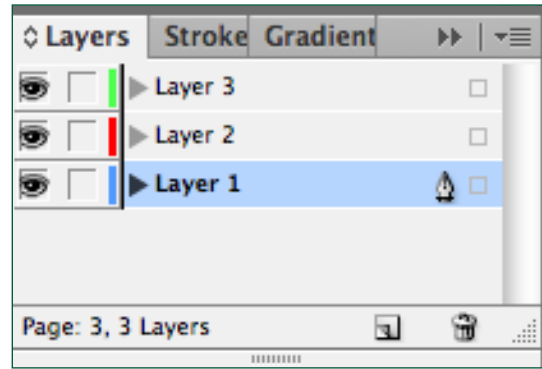


3. & 4. Make a Contrast in Type Sizes, and a Contrast of Fonts.

- ◆ Set up your page with the text frames filled with the flowed paragraph text.
- ◆ Make a new layer in the Layer Panel by clicking on the New Layer icon in the bottom of the Panel.
- ◆ Once the new layer is highlighted, drag an extra text frame with the Type Tool, overlapping or not, as you like.
- ◆ Type the extra text you want (an initial capital, or a pull-quote, or a title).
- ◆ With the Type Tool selected, in the Control Panel, choose a new font from the list, or keep it the same font.



- ◆ Change the size in the Control Panel. You can type in a point size. Don't be afraid to try sizes of 100 or 200 points, or even larger. Its okay for the text frame to even hang off the page if it suits your design, and its still readable. *If your text frame and type disappears, you just need to select it, and drag it larger.*

Examples:



Combining Typefaces: Make them Compatible:

Read this article for best practices in combining fonts:

<http://www.smashingmagazine.com/2010/11/04/best-practices-of-combining-typefaces/>