

Assignment: Book Jacket

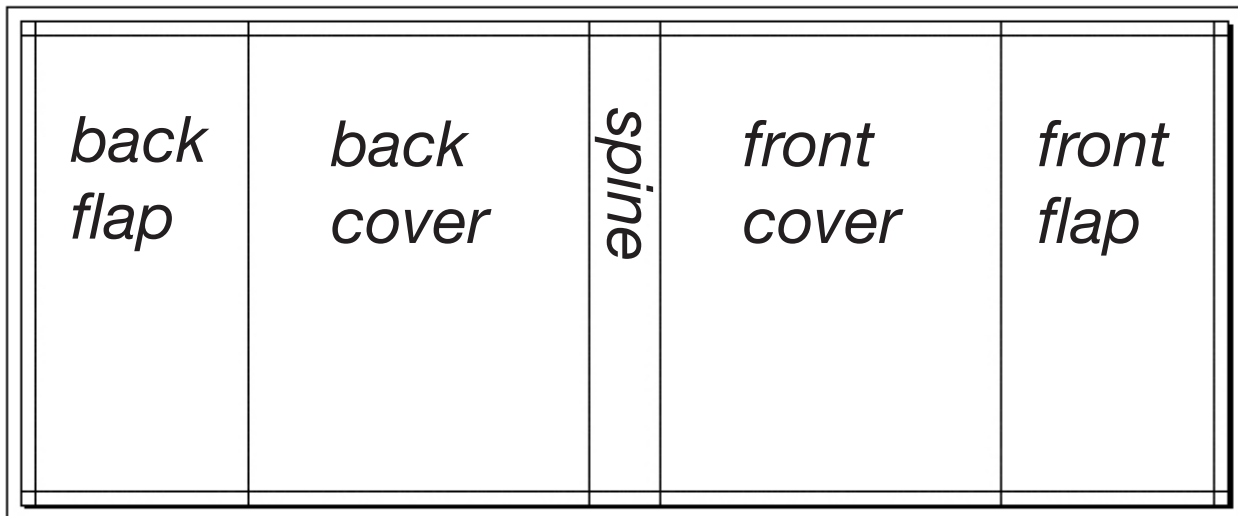
1. Book Cover: Research the Market

Find five book covers you really like (amazon.com is a good place to look). Save them as **png files** or **jpeg files** to a folder you will turn in to me. Notice how the typography is always more important than the image, if there is an image. Image is secondary.

2. Create Five Book Cover Designs

Choose one book (preferably with an interesting title). Make five designs for this same book, for the jacket.

Your InDesign document should look something like this:



When a book is sitting on a table with its front cover facing up, then the spine text is upright.

Directions

- Give the design adequate margins. Use real margin measurements from real book jackets.
- Set this up as a "custom size" in InDesign, New Document dialog box.
- Set up live areas as margins (0.375 in) in the new document dialog box, and a bleed (0.125 in).
- Use Master Pages to set up guides for the margins and text areas, and live areas, as you did for the magazine spread.
- Find or write appropriate text for all sections.

Book Jacket Dimensions:

- Over-all flat size: 21 1/4 x 8 1/2 inches
- 6 x 8 1/2" front & back cover
- 1 1/4 inch spine
- 4 inch flaps
- Safety margin 1/4 or more.
- 1/4 inch bleed all around the outside edge.

Images:

If you use images they must either be photographs you took yourself, or illustrations you drew or made in Illustrator, or Photoshop, or scanned images from real objects. Nothing that is already copyrighted! Using only typography without images is fine.