

# Guide to Web Site Essentials Reading

Janet Pihlblad, Instructor  
jpihlblad@njcu.edu

1. What would you name the file-page which you want the viewer's browser to open when they first connect to your site?
2. What are four rules for naming files for web sites?
3. How should you organize these files in folders for your web site? (please draw a picture of the finder-window in "columns view," showing these files, properly organized for a web site.)  
image-03.gif, about\_page.html, index.html, image-01.jpg, contact\_page.html,  
image-02.gif, page\_of\_thumbnail\_images.html
4. What is an typical size for a web page? How do the size of the images relate to that?

5. The standard unit of measure for web images is (circle one):

- a. Points      b. Picas      d. Pixels      c. Inches

6. In what format or formats (with what extension) would you save a photograph for the web?

7. What typical format (with what extension) would you save a flat-colored illustration for the web?

8. List the **steps** you would go through to turn a photographic image into the “saved for web (and devices) format.

9. Why is it so important to immediately file your image to the “saved for web folder”?

10. Which formats support transparency in an image for your web page?